



**COMPETITION PERIOD 2024/25**

## **APPLICATION SHEET**

For the **preparation** for the participation in the  
**main category** of the competition

## Information on the application procedure

### Information regarding the application procedure

This PDF sheet is only for preliminary orientation and preparation of the actual submission, which will be made available during the actual submission period (mid-September to mid-November 2024) via a corresponding link on the EISVOGEL website (at: <http://eisvogel-filmpreis.de/en/competition/#application-materials>).

This application form provides instructions on various points that must be taken into account during the actual submission.

### Materials to be submitted

As outlined above, the submission is essentially done by **completing the online submission**. This **online** submission is expected to be available on the EISVOGEL website **from 15 September**. This year's **submission deadline** is **15 November 2024**. Additional supporting documents must be uploaded at individual points in the online submission (see also the relevant information on the following pages). The online submission offers the necessary upload options.

In addition, for the first time this year, it is **mandatory to** submit a **short film** (max. 1.5 min. duration) **that presents the** organisational or technical **innovation** (see criterion 4) **and explains** its application and significance for the respective production (the content of this film is optional, i.e. animated contributions or similar are also possible. In any case, the film contribution should be set to music).

### Assessment

For each of the **four evaluation criteria** of the competition, it is stated below whether it is a minimum criterion or an evaluation criterion.

The two 'minimum criteria' (criteria 1 & 2) must be fulfilled in the sense of a yes/no decision so that the corresponding submission can be considered in the competition.

For the two 'evaluation criteria' (criteria 3 & 4), a semi-quantitative evaluation (scored on a scale of 0-4) will be carried out by a preliminary and main jury as part of the selection process. It should be noted that criterion 4 ('Implementation of environmentally friendly innovations') is evaluated twice as the actual main criterion.

## Details about production submitted

**Mandatory information:** The following information on the submitted production is mandatory, without which the submission cannot be considered further in the competition evaluation.

In my role as

I hereby submit the following production as our entry into the Eisvogel – Prize for Sustainable Film Production 2023/2024:

**Production title**

**Genre:**

**Production company:**

**On behalf of:**

<b>Production period</b>				<b>Budget</b>	
From:		To:		(ca. Mio Euro)	
<b>Filming sites</b> (number)		Number of these “on location”		Number of these “not in Germany”	
<b>Total shooting days</b> (number):		Shooting days “on location”		Shooting days “not in Germany”	

**Contact person for queries:**

**Email address:**

**Telephone number:**

I further certify that the following statements and information regarding the implementation of the competition criteria are correct:

## Criterion 1

### Commitment to environmental protection beyond the submitted production

#### Assessment

Minimum requirement (Fulfilled? Yes/No)

The two aspects are assessed:

- Has the respective production company made a fundamental commitment, in one or more of the ways outlined below, to the reduction of environmental impacts in all film productions carried out by the company that goes beyond the specific production submitted?
- Has this 'commitment' been published by the production company in an easily accessible form (e.g. on the company's website)?

(**Note:** Both aspects must be considered to be fulfilled. The commitment can alternatively (e.g. in the case of production companies that have only been established for the respective production) also be made by the commissioning company. This must then be explicitly named).

#### Evidence

I declare that we have made a fundamental commitment to strengthen environmental protection in the productions of our company beyond the submitted production by:

**Have signed a (self-)commitment to comply with ecological standards in all of our company's productions**

Yes/No

If 'Yes', please explain further:  
(e.g. nature and content of this obligation)

**Have implemented an environmental management system (e.g. ISO 140001, EMAS, ÖKOPROFIT or similar)**

Yes/No

If "Yes", please explain further:  
(e.g. name of the environmental management system and date of introduction)

**Defined and published environmental guidelines/environmental targets**

Yes/No

If "Yes", please explain further:  
(e.g. what specific guidelines and objectives have been defined)

**Further notes:**

## Criterion 2

### Existing ecological standards for film production were demonstrably implemented in the planning and realisation of the production in question

#### Assessment

Minimum requirement (Fulfilled? Yes/No)

The assessment is based on whether the "Ecological Standards for German Cinema, TV and Online/VoD Productions" have been implemented in the submitted production and whether this implementation is documented accordingly.

Sources: Ecological standards - April 2024

#### Evidence

Proof of implementation of this minimum requirement can be provided in one of the following three ways (please tick as appropriate):

- |    |                          |  |   |
|----|--------------------------|--|---|
| A) | <input type="checkbox"/> | FFA audit report   | Upload as<br>File name(s)<br><input type="text"/> |
| B) | <input type="checkbox"/> | GreenMotion Label<br>with the corresponding PWC test report  | Upload as<br>File name(s)<br><input type="text"/> |
| C) | <input type="checkbox"/> | Individual verification<br>Filling out the EXCEL form for the<br>"green motion level 1"<br>verification procedure <sup>1</sup> | <input type="text"/>                              |

**(Note:** If A) or B) apply, the corresponding "official" (test) reports must be uploaded. If C) applies, the corresponding EXCEL form must be completed and uploaded).

For all three verification options, the willingness to provide the documents provided for in the verification procedure for an in-depth examination in a timely manner at the request of the competition office must be declared:

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<sup>1</sup> Green Motion verification procedure from 01.08.23 at: [https://eisvogel-filmpreis.de/wp-content/uploads/2024/07/231006-Nachweisverfahren\\_green\\_motion5.xlsx](https://eisvogel-filmpreis.de/wp-content/uploads/2024/07/231006-Nachweisverfahren_green_motion5.xlsx)

At the request of the EISVOGEL Competition Bureau, we are prepared to send the information/documents specified in the verification procedure (see above) for an in-depth examination

Yes/No

## Criterion 3

**In the relevant areas of production, environmentally friendly practices are established and environmentally friendly techniques are used that go beyond the general industry standards in an innovative way.**

### Assessment

#### Scoring criterion (simple scoring)

The following is assessed

- Whether further measures ("TARGET requirement" of the ecological standards and further proposals for measures<sup>2</sup>) have been implemented in the areas of action listed below that are relevant for the respective production.
- How clearly the specific implementation of the measure(s) is described.
- It is clearly explained that the measure(s) not implemented either have no relevance for reducing the environmental impact of the specific production or that there were other reasons for not implementing them.

### Evidence

The following form is to be filled in

#### Area of action: Energy use and utilisation

##### Green electricity for temporary used sites

Certified green electricity\* should be used for temporary used sites (production offices or similar premises) wherever possible.

Yes/No

(\* **Note:** If possible, the type of green electricity used should be specified. Green electricity from providers who guarantee an increase in renewable energy sources (e.g. who are certified with the Green Electricity Label (GSL) or the ok-power label) and are rated better than "normal" green electricity).

If "Yes", please describe the implementation of the measure:

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If "No", please explain why the measure was not environmentally relevant for the specific production:

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##### Green electricity for "on-location" productions

If an electricity grid connection is used for on-location production,

Yes/No

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<sup>2</sup> A few measures that are not part of the ecological standards, but which have been presented several times in recent years as part of the EISVOGEL competition as suitable starting points for reducing the environmental impact of various productions (this applies, for example, to the measure "Avoidance of journeys and transport through master location concept"), have also been deliberately included here



certified green electricity\* should also be used wherever possible. This applies both to existing grid power connections and to specifically installed construction site power connections.

(\* **Note:** Where possible, the type of green electricity used should be specified. Green electricity from providers who guarantee an increase in renewable energy sources (e.g. who are certified with the Green Electricity Label (GSL) or the ok-power label) and are rated better than "normal" green electricity).

If "Yes", please describe the implementation of the  
measure

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If "No", please explain why the measure was not  
environmentally relevant for the specific production  
(or for what reasons it was not implemented)

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### **Stage IIIA emissions standard for diesel generators**

If diesel generators are used, they should at least fulfil the Stage IIIA emissions standard and be equipped with a particulate filter, and they must not be filled with heating oil. Where diesel generators do not fulfil the Stage IIIA emissions standard or higher, an efficient hybrid system should be used or the generators should be operated with fuel obtained from certified, renewable residual materials (so-called 2nd generation HVO fuels).

Yes/No

If "Yes", please describe the implementation of the measure:

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If "No", please explain why the measure was not  
environmentally relevant for the specific production  
(or for what reasons it was not implemented)

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### **Efficient lighting technology in the studio<sup>3</sup>**

Only light sources with high energy efficiency, such as LED spotlights, should be used for studio productions. Light sources based on incandescent lamps and halogen spotlights ("artificial light") should be avoided.

Yes/No

If "Yes", please describe the implementation of the measure:

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If "No", please explain why the measure was not  
environmentally relevant for the specific production  
(or for what reasons it was not implemented)

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<sup>3</sup> This measure has been one of the "MUST requirements" of the ecological standards since 2024, but it is deliberately included here, as the start of production for some productions may have been before this cut-off date.

### Efficient lighting technology "on location"

For on-location shoots, only light sources with high energy efficiency, such as LED spotlights, should be used. For spotlights up to 2 kW, light sources based on incandescent lamps and halogen spotlights ("artificial light") should be avoided

Yes/No

If "Yes", please describe the implementation of the measure:

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If "No", please explain why the measure was not environmentally relevant for the specific production (or for what reasons it was not implemented)

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### Other relevant measure (please specify)

Yes/No

(\* **Note:** Where possible, the type of green electricity used should be specified. Green electricity from providers who guarantee an increase in renewable energy sources (e.g. who are certified with the Green Electricity Label (GSL) or the ok-power label) and are rated better than "normal" green electricity).

If "Yes", please describe the implementation of the measure:

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## Area of action: Personnel and Material Transport

### Avoidance of journeys and transports through the master-location concept

If several "motifs" can be shot at the same location, this may reduce the transport costs. Has this been implemented?

Yes/No

If "yes" please describe the implementation of the measure:

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If "No", please explain why the measure was not environmentally relevant for the specific production (or for what reasons it was not implemented)

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### Reduction in car journeys

Yes/No

Individual journeys to the production/shooting location by car should be significantly reduced by offering alternative mobility options (e.g. free public transport tickets, shared taxis or (electric) bicycles, etc.)

If "Yes", please describe the implementation of the measure:

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If "No", please explain why the measure was not environmentally relevant for the specific production (or for what reasons it was not implemented)

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**Use of low-emission minibuses or vans**

(Parts of) minibuses or vans (excluding toy vans) owned or rented/leased by production should be CO2-reduced vehicles with low particulate matter and nitrogen oxide emissions. These are considered as such: Fully electrically powered vehicles (preferably charged with green electricity); hydrogen-powered vehicles and CNG vehicles (preferably bio-CNG) or vehicles fuelled with HVO 100

Yes/No

If "Yes", please describe the implementation of the measure:

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If "No", please explain why the measure was not environmentally relevant for the specific production (or for what reasons it was not implemented)

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**Charging electric vehicles with green electricity**

At least 30% of the total volume of certified green electricity is to be used to charge the electrically powered vehicles used in production (regardless of who owns them).

Yes/No

If "Yes", please describe the implementation of the measure:

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If "No", please explain why the measure was not environmentally relevant for the specific production (or for what reasons it was not implemented)

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*Other relevant measure (please specify)*

Yes/No

If "Yes", please describe the implementation of the  
measure:

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**Avoidance of food waste, e.g. through needs-based serving**  
E.g. by serving meals according to demand (not pre-portioned meals), food  
waste is avoided.

Yes/No

If "Yes", please describe the implementation  
of the measure:

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If "No", please explain why the measure was not  
environmentally relevant for the specific production  
(or for what reasons it was not implemented)

*Other relevant measure (please specify)*

Yes/No

If "Yes", please describe the implementation  
of the measure:

## Area of activity: Use and utilisation of materials

### Multiple use of scenery and decoration material

Scenery, decoration objects and materials should be used several times. This can be done, for example, through storage, rental or second-hand use. The proportion of newly procured materials for the construction of backdrops and decorations should be reduced to (significantly) less than 50%.

Yes/No

If "Yes", please describe the implementation  
of the measure:

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If "No", please explain why the measure was not  
environmentally relevant for the specific production  
(or for what reasons it was not implemented)

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### Separable connections between base materials

When building backdrops and decorations, slightly different basic materials should be joined together in such a way that they can be separated easily and as completely as possible when reusing and/or disposing of materials.

Yes/No

If "Yes", please describe the implementation  
of the measure:

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If "No", please explain why the measure was not  
environmentally relevant for the specific production  
(or for what reasons it was not implemented)

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### Use of recycled materials

When using newly procured materials and (decorative) objects, care must be taken to ensure that they contain a high proportion (>50%) of recycled material.

Yes/No

If "Yes", please describe the implementation  
of the measure:

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If "No", please explain why the measure was not  
environmentally relevant for the specific production  
(or for what reasons it was not implemented)

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*Other relevant measure (please specify)*

Yes/No

If "Yes", please describe the implementation of the measure:

**Supplementary notes:**

## Criterion 4

### Successful implementation of environmentally friendly innovations

#### Assessment

##### Scoring criterion (double points):

It is assessed whether:

- One or more environmentally beneficial innovations (technical and/or organisational) have been implemented (the number itself is not decisive for the evaluation)
- These innovation(s) are really new, but also transferable, and whether they are based on systematic planning/conceptualisation and have been implemented stringently and effectively.

(**Note:** If "only" target measures from the criteria catalogue of ecological standards are implemented, this is not considered an innovation. A comprehensible description and structured explanation of the innovation along the following characteristics are of particular importance here. The film contribution that is also to be submitted should essentially support precisely this comprehensible description of the innovation(s)).

#### Evidence

I declare that we have successfully applied/implemented the following innovation for the first time as part of the production submitted:

#### Description of innovation I

**Naming the innovation:**

**Type of innovation (priority)**

Indication whether:

technical/organisational/management-related

**Concrete description of the innovation:**

**Type of environmental impact (description)**

**Environmental impact (quantification)**

**Possibly further effects  
(economic/social/...)**

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**Transferability of the innovation to  
other productions** (assessment of  
possibilities, prerequisites and  
limits)

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**Supplementary notes:**

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## **Description of innovation II, if applicable**

**Naming the innovation:**

**Type of innovation (priority)**

Indication whether:  
technical/organisational/management-related

**Concrete description of the  
innovation:**

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**Type of environmental impact  
(description)**

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**Environmental impact  
(quantification)**

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**Possibly further effects  
(economic/social/...)**

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**Transferability of the innovation  
to other productions** (assessment)

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of possibilities, prerequisites and  
limits)

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**Supplementary notes:**

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